



GIIRS Ratings provide investors with rigorous, comprehensive, and comparable ratings of a company's social and environmental impact

Company Profile

Company Description

We are a vanguard organization, developing a social franchise model, which provides training, products and services in maternal, primary and emergency care, transforming communities into healthier, self actualized collaborative caring communities.

Somos una organización de vanguardia, con un modelo de franquicia social que proporciona capacitación, productos y servicios en salud maternal, primaria y atención de emergencia, transformando comunidades para que sean mas saludables, auto-actualizadas, solidarias y colaborativas.

Our Mission

Our mission is to reinforce the Chain of Survival, from the medical centers out to the "last kilometer" of communities, reinforcing and increasing participation by all in their community "safety net"

Nuestra misión es reforzar la Cadena de Supervivencia, desde los centros médicos hasta el kilómetro mas remoto de las comunidades, reforzando e incrementando la participación de todos en la "red de seguridad" de sus comunidades

Company	P.A.C.E. MD INTERNACIONAL
Market	Emerging
Sector	Service
# Employees	14
Revenue Range	\$0 - \$1,999,999
GIIRS Rating Date	05/15/2014
Validation Status	Rated
Year	2014

*Rating Validation Status refers to the level of verification that has been performed to ensure accuracy of the data. To learn more, go to: <http://b-analytics.net/products/measure-and-evaluate/validation>

Impact Business Models (IBM) Rating

GOLD

What is an Impact Model Rating?

The Impact Model Rating recognizes business models that are specifically designed to solve social or environmental problems through company products or services, target customers, value chain, ownership, or operations

Why did the company earn this Impact Models Rating?

P.A.C.E. provides competency based certifications to health providers in Mexico to help improve the quality of care.

For more details, see Impact Business Models section

Impact Operations Rating

★★★

What is an Impact Operations Rating?

The Impact Operations Rating evaluates the impact of the business in how it operates. This is sometimes referred to "ESG" (or Environmental, Social and Governance) practices.

Why did the company earn this Impact Operations Rating?

P.A.C.E. performs strong in its Community practices by creating internal promotion opportunities for employees, hiring women, being a partially women-owned company, and working with local suppliers.

For more details see Impact Operations page

Overall Rating Summary

	IBM Rating	Operations Rating
	GOLD	★★★
Consumers	SILVER	
Community	N/A	★★★★★
Environment	N/A	★
Workers	N/A	★★★
Governance	BRONZE	★★

Overall Score

88

A company's overall score and GIIRS Rating are representations of their performance on the same set of standards, the B Impact Assessment. For more details, see B Impact Report page

Company is a Certified B Corporation? yes

Becoming a B Corp

Companies that earn an overall score of at least 80 on the assessment are eligible to become a Certified B Corp.

Learn more at www.bcorporation.net



Company

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Impact Business Model Ratings Summary

What is an Impact Business Model Rating?

The Impact Model Rating recognizes business models that are specifically designed to solve social or environmental problems through company products or services, target customers, value chain, ownership, or operations. GIIRS assigns a rating (bronze, silver, gold, and platinum) for companies recognizing their overall, consumer, environment, community, and worker impact business models.

Impact Business Models Earned

Impact Area	Impact Business Model
Consumers	Health - Socially Oriented
Governance	Mission-Lock Governance Structure

Overall Impact Business Models Medal

GOLD

The Overall IBM Medal represents the sum of points earned based on the company's business models. Most businesses will have no IBM points, so any medal achieved in this section is indicative of exemplary performance. Note that a company can achieve a high overall medal either through strong performance on one or multiple business models.

Impact Area Descriptions

Metrics in the B Impact Assessment are divided into the five impact areas below. The weight given to a particular impact area in the company's overall score depends on the company's market, sector, size and business model. It is possible to attain a high score without needing to excel in all areas.



Community

These questions cover the company's impact on external community stakeholders, including suppliers, distributors, the local economy and community, as well as the company's diversity, job creation, civic engagement and charitable giving practices and performance



Consumer

Questions tailored for a company which has made creating a product or service that generates positive impact on its consumers core to its business.



Environment

This Impact Area focuses on indirect and direct environmental impact of the company and its operations. It covers both practices employed to reduce environmental harm as well as to generate positive impact on ecosystems



Workers

This Impact Area focuses on how the company treats its workers through its compensation practices, benefits, training, worker ownership, and work environment.



Governance

This Impact Area focuses on issues related to a company's mission, stakeholder engagement, governance structure, controls, and overall transparency.



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Consumer Impact Business Model Medal

SILVER



Health - Impact Business Model

The Health Socially-Beneficial Products & Services Impact Business Model recognizes companies that are designed to promote or improve human health. Health products and services include those that either promote healthy lifestyles, support the promotion of health, or directly treat or prevent illness or disability. Examples of products that promote healthy lifestyles include herbal remedies, exercise programs, sporting goods, and yoga. Examples of products that support health and medical treatment include drug-tracking technologies, patient software and information systems, and others that ensure the safe and effective delivery of health services. Examples of products and services that treat or prevent illness or disability include life-saving medical equipment and services, health clinics, prenatal care, vaccinations, internationally-approved medications, hospitals, and contraceptives.

9%
of Companies Score on this Model

There are 136 companies who score on this Impact Business Model, of which 28 are in the company's market

Key Performance Indicators

Health IBM - % of Revenues

	Revenues (\$)	As % of total revenues
Values	\$1,182,665	100%

Health IBM - Customers Served

Question	Response
# individuals served	4,000

IBM - Product/Service Description

Answer Options	Response
Products/services treat or prevent illness or disability (i.e. life-saving medical equipment and services, health clinics, pre-natal care, vaccination	✓

IBM Efficacy - Evidence of Ability to Achieve Outcomes

Answer Option	Response
Credible secondary research that supports link between company's desired output(s) and targeted societal outcome(s)	✓
Participated in a study that is scientifically designed to support link between company's output(s) and target societal outcome(s)	✓



Company

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Operations Rating Summary



Overall Operations Rating

The Operations Rating evaluates the impact of the business in how it operates. This is sometimes referred to as "ESG" (or Environmental, Social and Governance) practices. Note: In some cases the goal scores may not add up to the impact areas scores (governance, workers, community, and environment). The difference in scores is a result of how the B Impact Assessment distributes N/A questions in scoring.

Performance by Quintile comprises other companies in the same Market and Sector

Community

Goal	Company Score	Quintile %
Civic Engagement & Giving	4.4	40-60
Job Creation	4.3	20-40
Diversity	5.8	80-100
Local Involvement	6.7	60-80



Community Operations Rating

Environment

Goal	Company Score	Quintile %
Outputs	0.5	20-40
Inputs	0.0	0-20
Land, Office, Plant	0.0	0-20



Environment Operations Rating

Workers

Goal	Company Score	Quintile %
Occupational Health & Safety	0.0	0-20
Human Rights & Labor Policy	0.0	0-20
Management & Worker Communication	0.8	0-20
Worker Ownership	0.8	20-40
Training & Education	1.3	20-40
Worker Benefits	0.6	0-20
Compensation & Wages	13.3	80-100



Workers Operations Rating

Governance

Goal	Company Score	Quintile %
Transparency	2.3	0-20
Anti-Corruption	3.0	40-60
Governance	0.0	0-20
Mission & Engagement	0.3	0-20



Governance Operations Rating



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Operations Rating Benchmarking

View my company's top 10 ESG/operational policies and practices from the B Impact Assessment. These are across the 4 impact areas - Governance, Workers, Community and Environment.

ESG/Operational Practices Highlights

Impact Area	Question	Answer Options	Response
Community	Supplier - % significant suppliers with internationally-recognized product certifications	25-49%	✓
		0	
		1-24%	
		75%+	
	Supplier - excluding labor, % total expenses sourced from local suppliers (322km/200miles) last FY	25-50%	✓
		0-9%	
		10-24%	
		>50%	
	Local - majority of customers local to company HQ/production	Yes	✓
		No	
	Job creation - % of positions above entry-level filled through internal promotion last 12	50%+	✓
		0%	
		1-24%	
	Does company have a tracking system in place for all products	Yes	✓
No			
Diversity - % workers who are women	40-49%	✓	
	10-24%		
	25-39%		
	50%+		
Diversity - % of company owned by women or individuals from chronically-underemployed communities	50%+	✓	
	0%		
	10-24%		
	1-9%		
Charitable - % per capita worker volunteer time donated (calc: hours donated/(# FTE * 2000 hours))	>5% of time	✓	
	0%		
	1-2.4% of time		
	Don't know / not monitored		
Workers	Compensation - multiple paid to highest compensated individual over lowest wage FT individual	1-5x	✓
		16-20x	
		>20x	
		6-10x	
	Compensation - all FT & PT workers received wage	Yes	✓
	No		
Compensation - % above minimum	50-69%	✓	



Company

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Disclosure Questionnaire

The disclosure questionnaire features questions focused on issues typically covered by negative screens. The disclosure questionnaire is not included in a company's rating, but the information from the questionnaire is provided on a company's rating report as context for interested investors.

Indicate if company is involved in production of or trade in any the following:

	Company
Question	Response
Gambling	No
Illegal product/activity under host country laws or international agreements	No
Payday lending	No
Pharmaceuticals subject to international phase-outs or bans	No
Pornography	No
Wildlife regulated under cites	No

Indicate if company had any formal complaints/fines in past 5 years:

	Company
Question	Response
Bribery, fraud or corruption	No
Environmental penalties	No
Equal opportunity penalties	No
Financial reporting penalties	No
International penalties	No
Investment penalties	No
Labor penalties	No
Marketing penalties	No
Political contribution penalties	No
Safety penalties	No
Tax penalties	No

Indicate if the following statements are true regarding whether or not the company engages in the following practices:

	Company
Question	Response
All workers paid at or above minimum wage	True
Company allows freedom of association & collective bargaining	True
Company and suppliers do not employ workers under 15 (or other ilo minimum age)	True
Company formally registered with domestic regulatory compliance	True
Company has not reduced taxes through corporate shells	Yes
Facilities not located in sensitive ecosystems	True
Overtime work for hourly workers is voluntary (not compulsory)	True
Signed employment contracts kept for all workers	True
Transparent in reporting corporate financials to government	Yes
Worker id cards not kept by company	True

Indicate if the following statements are true regarding if the company has experienced any of the following in the past 5 years:

	Company
Question	Response
No accidental hazardous discharges	True
No forced relocation	True
No material litigation	Don't know
No on-site fatality	True



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B Impact Report

Company is a Certified B Corporation? yes

A company's overall score and GIIRS Rating are representations of their performance on the same set of standards, the B Impact Assessment. Below is the breakdown of the company's overall score based on its responses to the Assessment,

		Company Score	Market Benchmark (Median)
Overall Score		88	91
B Impact Report: Operations			
Community	Suppliers & Distributors	6.1	5.6
Practices	Local Involvement	6.7	3.8
	Diversity	5.8	1.8
	Job Creation	4.3	4.2
	Civic Engagement & Giving	4.4	3.9
	Sum	27.3	19.3
Compensation, Benefits & Training	Compensation & Wages	13.3	8.6
	Worker Benefits	0.6	5.1
	Training & Education	1.3	2.8
	Sum	15.2	16.5
Corporate Accountability	Mission & Engagement	0.3	1.3
	Governance	0.0	1.9
	Anti-Corruption	3.0	1.9
	Sum	3.3	5.1
Environmental Practices	Land, Office, Plant	0.0	2.8
	Inputs	0.0	2.5
	Outputs	0.5	1.6
	Transportation, Distribution & Suppliers	0.0	1.5
	Sum	0.5	8.4
Transparency	Transparency	2.3	2.3
	Sum	2.3	2.3
Work Environment	Management & Worker Communication	0.8	1.8
	Human Rights & Labor Policy	0.0	0.6
	Job Flexibility/Corporate Culture	0.0	
	Occupational Health & Safety	0.0	1.7
	Sum	0.8	4.1
Worker Ownership	Worker Ownership	0.8	2.6
	Sum	0.8	2.6
B Impact Report: Impact Business Models			
Consumers	Consumer Products	28.9	
Governance	Governance Models	2.5	
Sum		31.4	

Becoming a B Corp

Companies that earn an overall score of at least 80 on the assessment are eligible to become a Certified B Corp.

Learn more at www.bcorporation.net

GIIRS Ratings are the gold standard for impact measurement in impact investing. They are rigorous, comprehensive, and comparable ratings of a company or a fund’s social and environmental impact.

Methodology

The GIIRS Rating is powered by the B Impact Assessment. It measures the overall impact of a business on all of its stakeholders.

The B Impact Assessment has been accessed by over: **15,000** users in **57** countries in **176** industries.

B Impact Assessment Structure



Each company receives an overall score and two ratings; one for its impact models and one for its operations.

What is an Impact Model Rating?

The Impact Model Rating recognizes business models that are specifically designed to solve social or environmental problems through company products or services, target customers, value chain, ownership, or operations.

Models Rating	Community	Environment	Workers	Governance	Consumers	Total
BRONZE	0 to 9.9	0 to 9.9	0 to 9.9	0 to 2.5	0 to 9.9	0 to 19.9
SILVER	10 to 14.9	10 to 14.9	10 to 14.9		10 to 29.9	20 to 29.9
GOLD	15 to 24.9	15 to 24.9	15 to 24.9	7.5 to 9.9	30 to 44.9	30 to 49.9
PLATNIUM	25+	25+	25+	10	45+	50+

What is an Impact Operations Rating?

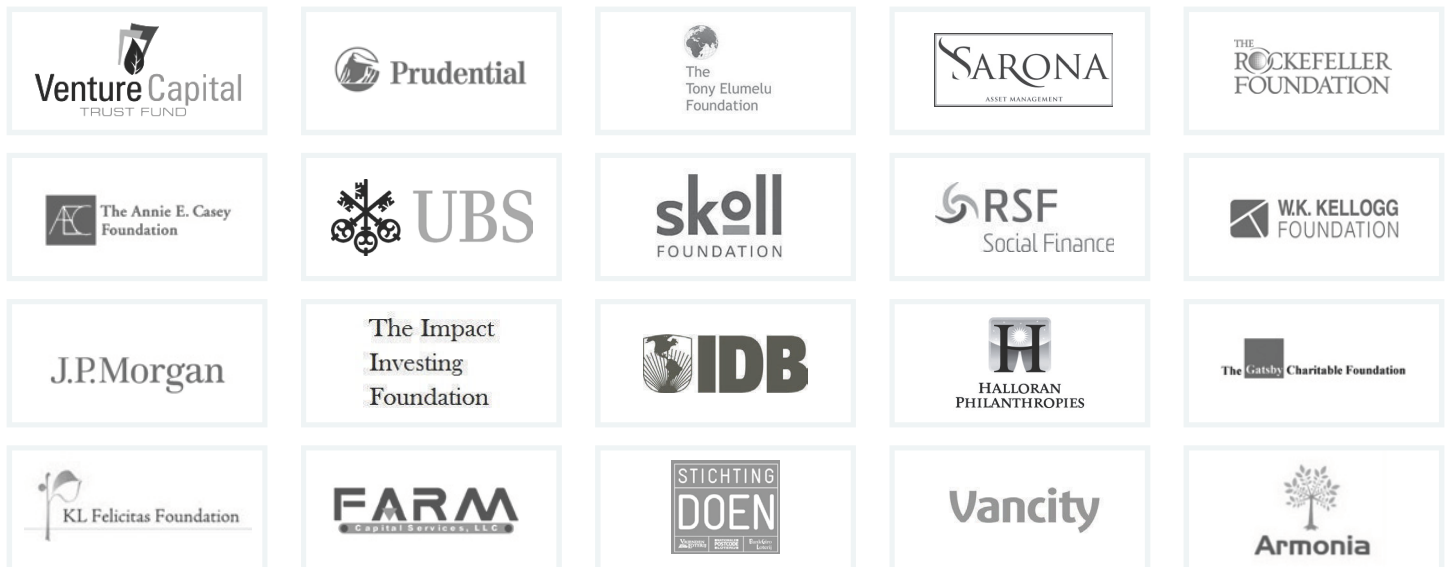
The Impact Operations Rating evaluates the impact of the business in how it operates. This is sometimes referred to "ESG" (or Environmental, Social and Governance) practices.

Impact Area Rating	Community	Environment	Workers	Governance	Total
★	0 to 9.9	0 to 4.9	0 to 9.9	0 to 3.9	0 to 39.9
★★	10 to 14.9	5 to 7.9	10 to 14.9	4 to 5.9	40 to 49.9
★★★	15 to 19.9	8 to 14.9	20 to 24.9	6 to 7.49	50 to 59.9
★★★★	20 to 24.9	15 to 19.9	25 to 29.9	7.5 to 8.9	60 to 69.9
★★★★★	25+	20+	30+	9+	70+



GIIRS is a product offering of B Analytics. B Analytics is a project of the non-profit B Lab. B Lab is a 501(c)3 nonprofit that serves a global movement of entrepreneurs using the power of business to solve social and environmental problems.

B Analytics is a customizable platform for measuring, benchmarking, and reporting on impact that is used by leaders in impact investing.



To access an interactive version of this rating and information on an additional 1200 companies and 70 funds, please subscribe to B Analytics. To learn more about B Analytics visit: www.b-analytics.net

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